



## **PRESS RELEASE**

### **CIPUTRA GOLFPRENEUR TOURNAMENT RETURNS WITH BIGGER PRIZE PURSE**

Jakarta, Indonesia, July 31: The Ciputra Golfpreneur Tournament presented by Panasonic will return to the Asian Development Tour (ADT) schedule for its fourth edition with a bigger prize purse.

To be played at the BSD Course by Damai Indah Golf from August 23-26, the total purse will be US\$110,000 which is a 10% increase from previous editions.

The Ciputra Golfpreneur Tournament will be the 10<sup>th</sup> leg of the 2017 ADT season and the first to be played in Indonesia this year.

A total of 144 players will compete in the Ciputra Golfpreneur Tournament, with the field being split between the ADT and the Professional Golf Tour of Indonesia.

DR. (HC) Ir. Ciputra, Founder & Chairman of Chairman of the Ciputra Group, said “Ciputra Group has been a pioneer who has always supported the development of golf in Asia consistently, we are very proud to host this prestigious tournament”.

“We are committed in supporting Indonesia’s golf scene and we thank our sponsors who have worked together with us in order to do so. By increasing the prize money, we hope that it will motivate the players further and also generate higher interest from other stakeholders” added Budiarsa Sastrawinata the Managing Director of Ciputra Group.

Panasonic is honored and delighted to be the presenting sponsor for the Ciputra Golfpreneur Tournament. We believe it will offer a strong platform for aspiring professionals to further excel in the game, especially with the world ranking points on offer. In addition, Panasonic will invite the highest ranked Indonesian player of this event to Panasonic Open in Japan.

Cho Minn Thant, Chief Operating Officer, Asian Tour said: “The ADT has grown in stature since it was established in 2010 and we’re grateful to have sponsors like Ciputra and Panasonic who share our vision in growing the game in Asia and providing aspiring professionals with a platform to further improve their game on the ADT.

We look forward to another successful staging of the Ciputra Golfpreneur Tournament presented by Panasonic.”

The Ciputra Golfpreneur Tournament will play a pivotal role in determining the Order of Merit rankings, where only the top five players on the final 2017 Order of Merit will earn a coveted Asian Tour card for 2018.

Last year's champion Oscar Zetterwall of Sweden took home the winner's cheque of US\$17,500, which helped put him in third place on the 2016 Order of Merit and earned him a prized Tour card for the region's premier golf circuit.

Previous winners of the ADT event included Michael Tran (2015) of Vietnam and James Byrne (2014) of Scotland.

By featuring on the ADT schedule, the Ciputra Golfpreneur Tournament will offer Official World Golf Ranking (OWGR) points. The winner will receive six OWGR points while the top six players and ties will also earn points based on a sliding scale.

For more information on the ADT, please visit [www.asiandevloppmenttour.com](http://www.asiandevloppmenttour.com).

### **About the Asian Development Tour**

The Asian Development Tour was launched in 2010 with the aim of creating a career pathway for professional golfers in Asia. Sanctioned by the Asian Tour, the Asian Development Tour will ultimately create a new playing platform for emerging stars from across Asia and around the world. Through the Asian Tour Qualifying School, players will qualify for the Asian Development Tour and enjoy the opportunity to hone their games and talent through a secondary circuit in Asia. Designed in the same structure as the Web.com Tour in America and European Challenge Tour, the Asian Development Tour is a stepping stone to the Asian Tour and the exciting world of international golf. The Asian Development Tour has been structured to ensure the best opportunities for its members. The leading five players on the Asian Development Tour will earn coveted Asian Tour cards for the following season, ensuring a proper career pathway for aspiring professionals. All ADT events receive Official World Golf Ranking points.

### **About Damai Indah Golf, BSD Course**

Recognized as one of the finest courses which Jack Nicklaus ever designed, Bumi Serpong Damai (BSD) Course. This award-winning course features the "Spirit of the Hills" with lush tropical landscaping, green rolling hills and many enormous and yet challenging bunkers.

Operated since 1992, The BSD Course was designed to offer an enjoyable mental challenge within a visually appealing setting with every hole positioned within beautifully landscape settings and it's playable for every type of golfers, whether a high or low handicapper. As Jack Nicklaus' maiden project in Indonesia, he ensured this remarkable 6,545 meter, par 72 course incorporated many of his personal favorite features from some of the world's top courses. The BSD Course is undisputable one of the best the world has to offer.

Found alongside the Cisadane River and within the Serpong Valley, the course is located in the outskirts of Jakarta, around 32 km or 45 minutes from the SCBD part of down-town, and can be accessed from Jakarta–Merak toll road and outer ring road.

Damai Indah Golf, Bumi Serpong Damai (BSD) Course is the home of many international tournament, such as Indonesia President Invitational 2007 and 2009 (sanction Asian Tour), Indonesia PGA Championship 2014 (sanction one asia).